

## **Media Release**

## **UTAC Strengthens Senior Management Team**

New appointments focus on Japan market; product strategy and marketing; and quality management

**Singapore, 4 December 2014** – UTAC Holdings Ltd (UTAC), a Singapore-based semiconductor testing and assembly services provider, announced its appointment of Ken Shibata as the new Senior Vice President (SVP) of its UTAC Manufacturing Services Pte Ltd (UMS) subsidiary. Ken is the latest addition to UTAC's senior management team in 2014, following appointment of Asif Chowdhury, SVP of Product Line & Marketing, and Darren Colin Smith, SVP of Quality, in March and October, respectively.

Ken will be heading sales and operations of UMS – an entity that holds the backend assets acquired from Panasonic in Singapore, Malaysia, and Indonesia in June 2014. Ken has more than 30 years in the semiconductor industry with his last appointment being the Sales Vice President of Amkor Technology Japan. Ken was instrumental in expanding Amkor's customer base and sales in Japan over the last 10 years. Ken's appointment, with his deep knowledge of the Japan market, will help UTAC's push to penetrate the Japan market after the opening of the UTAC Kyoto sales office in October 2014.

Asif heads the new Product Line & Marketing (PLM) group of UTAC, which focuses on strategic product management and development, centralised pricing and marketing. This group will enhance UTAC's responsiveness to customer demands and market trends by employing the right business and product strategy. Asif has over 20 years of industry experience, having held several key positions in product line management, R&D, global business development including Japan and strategic sourcing at Amkor Technology and Analog Devices Inc.

Darren leads the quality, reliability and assurance (QRA) function with the aim to provide

quality services and products to meet customer expectations, as well as promote a culture of

continuous improvement. Darren has over 25 years of experience in the semiconductor

industry spanning across Quality, Operations, Outsourcing, Process and; Equipment and

Technology. He last held the position of Head of Outsourced Manufacturing Operations at

Philips Lumileds in the United States and Vice President of Quality and Customer Care,

Worldwide.

~End~

**About UTAC Holdings Ltd** 

UTAC Holdings Ltd (UTAC) is a leading independent provider of semiconductor assembly and

testing services for a broad range of integrated circuits (ICs) including memory, mixed-signal, analog,

logic and radio frequency ICs. The Company offers a full range of package and test development,

engineering and manufacturing services and solutions to a worldwide customer base, comprising

integrated device manufacturers (IDMs), fabless companies and wafer foundries. UTAC operates

manufacturing facilities in Singapore, Thailand, Taiwan, Malaysia, Indonesia and China, in addition to

its global network of sales offices in the United States, Europe, Japan, Korea, China and Singapore.

For more information, please visit <a href="www.utacgroup.com">www.utacgroup.com</a> or contact:

**Roger NG** 

Director, Investor Relations and Communications

DID: (65) 6714 2245; HP: (65) 9005 0132

Email: roger ng@utacgroup.com

**Sherena LIEW** 

Manager, Communications

DID: (65) 6714 2280; HP: (65) 9742 1436

Email: Sherena liewls@utacgroup.com

Page 2 of 2